

ANTHONY LLOYD

SENIOR TECHNICAL PRODUCT MANAGER AND ENGINEERING LEADER

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PROFILE SUMMARY

Skilled and results-oriented software product manager with a career specialty in directing file transfer technologies for global enterprises. Extensive expertise in the full spectrum of product management - collaborating across large, complex organizations to gather requirements, build consensus, produce deliverables, and launch cutting-edge products for both internal teams and corporate clients. Proven ability to lead enterprise-wide integration initiatives, modernize middleware platforms, and align data flows with organizational architecture strategies. Experience with API Gateway technologies (e.g., Axway) and Kafka-based event-driven architectures within enterprise middleware teams.

Core Competencies Include:

PRODUCT MANAGEMENT | DISCOVERY | CUSTOMER INTERVIEWS | JOURNEY MAPPING | INFORMATION TECHNOLOGY | MANAGED FILE TRANSFER | CLOUD INTEGRATIONS | PROCESS IMPROVEMENT | ENGINEERING LEADERSHIP | CUSTOMER SERVICE | PRODUCT ROADMAPS | APIS | CROSS-FUNCTIONAL COLLABORATION | SYSTEM ANALYSIS | AI | BUSINESS OPERATIONS | CLIENT RELATIONS | AGILE SOFTWARE DEVELOPMENT | AGILE & PRODUCT TRANSFORMATION | GOVERNANCE | RISK | CONTROLS

EXPERIENCE

PRINCIPAL CONSULTANT

07/2024 – Present

WEB TECHNOLOGY STRATEGIES LLC – ORLANDO, FL

- Founded a consultancy focused on AI, cloud-native architecture, and digital product transformation.
- Developed detailed product specifications and high-fidelity prototypes to translate strategic vision into actionable engineering requirements for MVP builds.
- Led implementation of a full inventory and quoting system for a medical equipment reseller, including barcode tracking and multi-channel ecommerce automation.
- Advised clients on integration automation across payroll, Shopify, sales tax, and operational workflows.
- Delivered technical strategy and MVP builds using Laravel, GCP, and AI-assisted tooling.

EXECUTIVE DIRECTOR, SR. LEAD DIGITAL PRODUCT MANAGER

11/2020 – 07/2024

WELLS FARGO – ORLANDO, FL

- Oversees the strategic direction, performance, and delivery of a portfolio of file transfer technologies for hundreds of thousands of unique trading partners as the technical lead directing numerous high visibility projects that facilitate trillions of dollars in financial transactions.
- Manages the project plan development and execution of technology improvements—collaborating with product customers and internal teams on product direction and vision, developing product roadmaps, providing technical tools and expertise, resolving testing issues, and ensuring timely delivery.
- Leads multiple product delivery teams — providing training on best practices, assessing performance, and coordinating their project priorities and delivery timelines for secure file transfer products with a heavy focus on governance, risk, and controls in all aspects of delivery.
- Responsible for executive and stakeholder engagement for enterprise products—hosting regular executive summaries and key stakeholder meetings to foster strategic alignment, ensure business voice, and update on progress milestones.

- Collaborated across middleware teams (including Kafka and API Gateway stakeholders) to align secure file transfer solutions with broader enterprise integration architecture and data flow governance.

VICE PRESIDENT, ENGINEERING MANAGER

11/2017 – 11/2020

WELLS FARGO – ORLANDO, FL

- Collaborated with global support teams to proactively identify and resolve issues that would prevent the seamless processing of hundreds of millions of file transfer operations, facilitating trillions of dollars in financial transactions annually. Managed the testing and validation process for file transfer technologies—leveraging a deep understanding of system requirements, security measures, and regulatory compliance standards to perform comprehensive quality assessments.
- Managed multiple global engineering teams—assessing team resource allocation, distributing assignments, developing talent, and coaching on performance and opportunities for improvement.
- Facilitated the retirement of an end-of-life file transfer platform hosting 15,000 users—leveraging manual and automated migration techniques to enhance the security, stability, and resilience of critical enterprise file transmissions.

VICE PRESIDENT, DISTRIBUTED APPLICATION DEVELOPMENT

11/2012 – 11/2017

BNY MELLON – ORLANDO, FL

- Oversaw the global financial institution's Broker Dealer Services managed file transfer (MFT) technology and MQ Systems, managing and improving the technical system that facilitates file transfers for one of the world's largest clearing agents of US government securities across 100 markets globally.
- Served as an MFT subject matter expert for client teams and internal stakeholders, acting as a strategic advisor by providing expertise and recommendations on integration solutions tailored to strategic business objectives.
- Led a security initiative for large financial institutions focused on encrypting customer data to ensure compliance with changes in federal law—developing and implementing a tiered MFT support model to ensure functionality for customer support staff.

SUBJECT MATTER EXPERT, MANAGED FILE TRANSFER

06/2005 – 11/2012

ADL CONSULTING – ORLANDO, FL

- Led global enterprise customers through large-scale MFT projects as the technical lead—partnering with clients to design, validate, and implement file transfer, enterprise integrations, and application development including Python scripting that improved business performance, security, and functionality.
- Directed the file transfer strategy and integration as part of a global merger of two security companies—building multiple MFT systems and upgrades to combine operations and data without disrupting business operations.
- Cultivated strong relationships with customers throughout their engagement—building trust through thoughtful critical analysis and communication skills to translate customer requirements into specific team tasks and priorities.

EDUCATION

University of St. Thomas – St. Paul, MN | 2002 – 2006

CERTIFICATIONS

Google Cloud Engineer Associate, Google 2024 | Azure AI Engineering Associate, Microsoft, 2024 | Azure AI Fundamentals, Microsoft, 2023 | Google Cloud Certified Digital Leader, Google, 2023 | Azure Fundamentals, Microsoft, 2022 | Axway Secure Transport, Axway, 2017 | Sentinel, Axway, 2009 | XFB Gateway, Axway, 2008 | Gateway Interchange, Axway, 2007 | CFT, Axway, 2009 | Integrator, Axway, 2009

TECHNICAL SKILLS

MFT – FTP(S) | SFTP | FTPS | SSH | Connect:Direct(NDM) | AS2 | EDI | Cloud Native (azcopy/gsutil)

AI - LLMs, NLP, AI Ops, AI/ML Pipelines, Generative AI

Systems – Unix/Linux | AIX | Solaris | VMS | Windows

Security – PGP/GPG | SSL/TLS | PKI | IAM | Firewalls | Proxies

Software – Axway Software | IBM Connect:Direct(NDM) | OpenText BizManager | Jira | Confluence | GitHub

Cloud Technologies – Microsoft Azure Cloud | Google Cloud Platform | Amazon Web Services (AWS)